

# The Data and Application Security and Privacy (DASPY) Challenge

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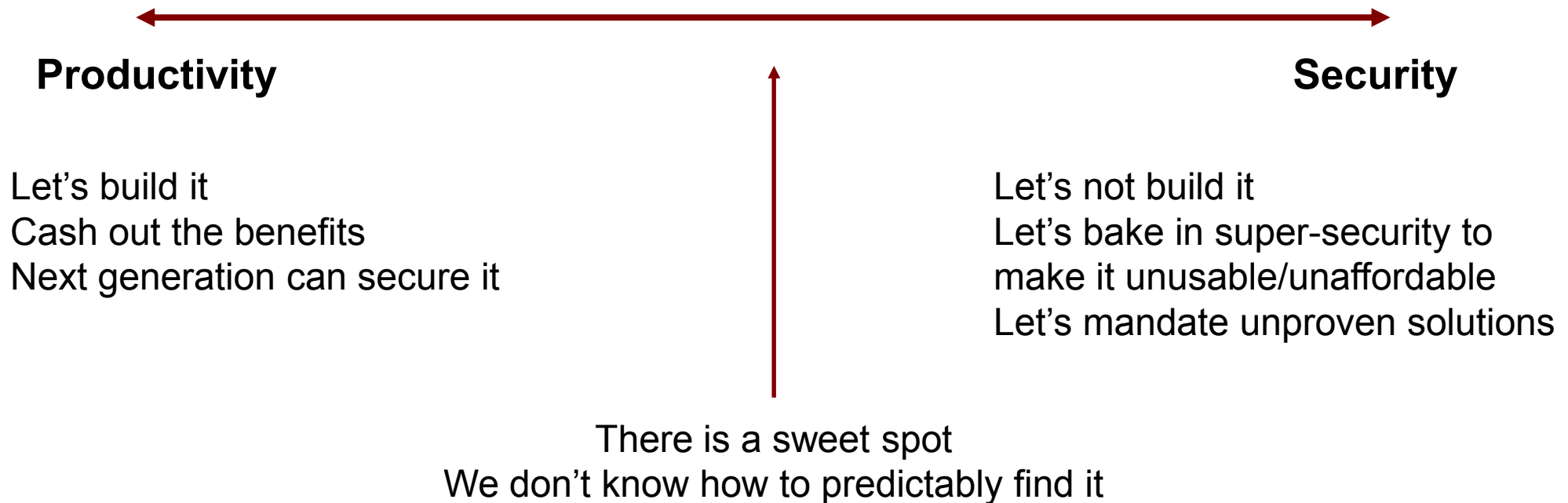
- The ATM (Automatic Teller Machine) network is
  - ❖ secure enough (but insecure)
  - ❖ global in scope and rapidly growing
- But
  - ❖ not securable by academically taught cyber security
  - ❖ not studied as a success story
  - ❖ missing technologies highly regarded by academia
- Similar “paradoxes” apply to
  - ❖ on-line banking
  - ❖ e-commerce
  - ❖ etc

- Cyber technologies and systems have evolved
- Cyber attacks and attackers have evolved
  - ❖ Side note: all attackers are not evil
- Cyber security (defensive) goals have evolved
  - ❖ Computer security
  - ❖ Information security = Computer security + Communications security
  - ❖ Information assurance
  - ❖ Mission assurance

- Cyber security research (and practice) are rapidly loosing ground
  - ❖ evolving glacially
  - ❖ in spite of increase in funding and many innovative research advances
  - ❖ in spite of numerous calls for “game changing” research
  
- Grand challenge: how to become relevant to the real world

- We need to do something different
  
- Rough analogies
  - ❖ software engineering vis a vis programming
  - ❖ data models (e.g., entity-relationship) vis a vis data structures (e.g., B trees)

➤ **Cyber Security is all about tradeoffs**





**Tech-  
Light**

**Tech-  
Medium**

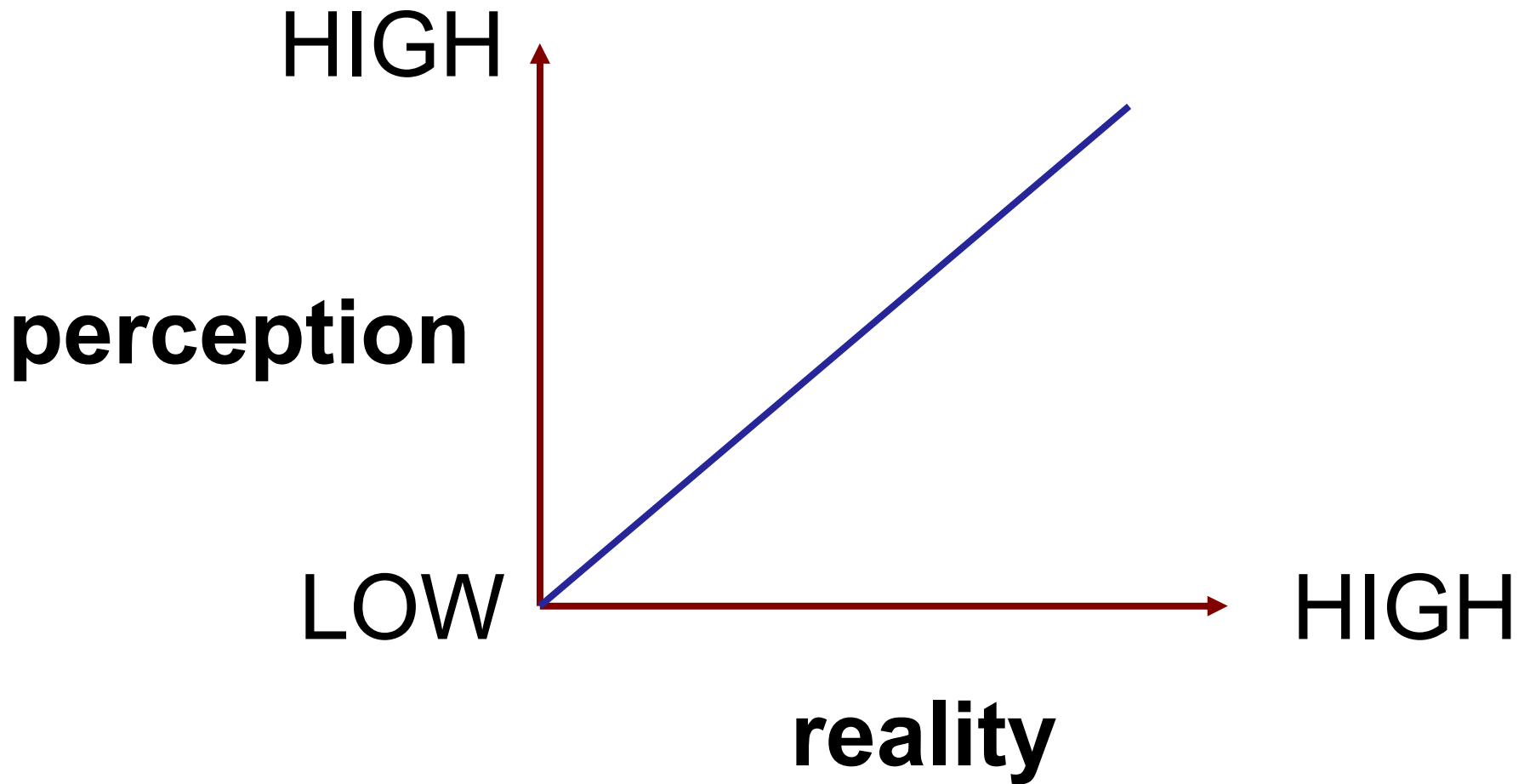
**Tech-  
Heavy**



**High-tech  
+  
High-touch**

- **Microsec versus Macrosec**
  - ❖ Most cyber security thinking is microsec
  - ❖ Most big (e.g., national level) cyber security threats are macrosec
  
- **Rational microsec behavior can result in highly vulnerable macrosec**





- How to justify investing in security in presence of persistent insecurity?
- And, where to invest?
  - ❖ mitigate known attacks in the wild?
  - ❖ mitigate anticipated attacks?
  - ❖ mitigate ultimate attacks?
  - ❖ some combination?

- **Develop a scientific discipline**
  - ❖ to cover (at least) the previous characteristics
  - ❖ that can be meaningfully taught in Universities at all levels: BS, MS, PhD
  
- **Prognosis**
  - ❖ we shall succeed (we have no choice)

- Insecurity is inevitable
  - ❖ Death is inevitable
  
- Security investment is nevertheless justified
  - ❖ Mortals nevertheless seek medical care
  
- Too much security can be counter productive
  - ❖ So can too much medical care

➤ How can we be “secure” while being “insecure”?

versus

➤ How can we be “secure”?

- Sometimes aiming high is very appropriate
  - ❖ The President's nuclear football
  - ❖ Secret formula for Coca Cola
  
- Sometimes not
  - ❖ ATM network
  - ❖ On-line banking
  - ❖ E-commerce (B2C)

- Monetary loss is easy to quantify and compensate
- Security principles **Application Centric**
  - ❖ stop loss mechanisms
  - ❖ audit trail (including physical video)
  - ❖ retail loss tolerance with recourse
  - ❖ wholesale loss avoidance
- Technical surprises
  - ❖ no asymmetric cryptography
  - ❖ no anonymity

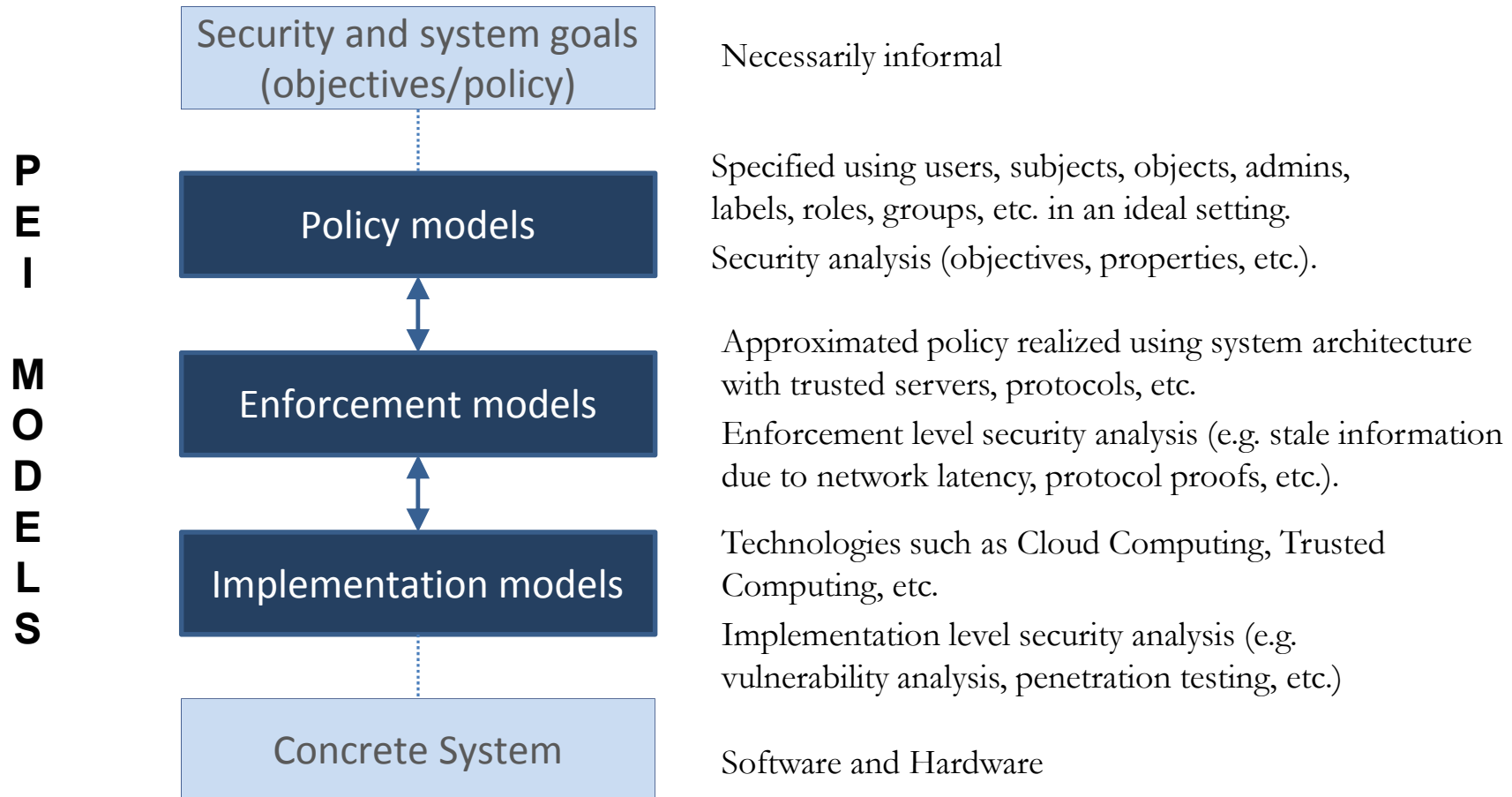
**Application  
Centric**

**Technology  
Centric**

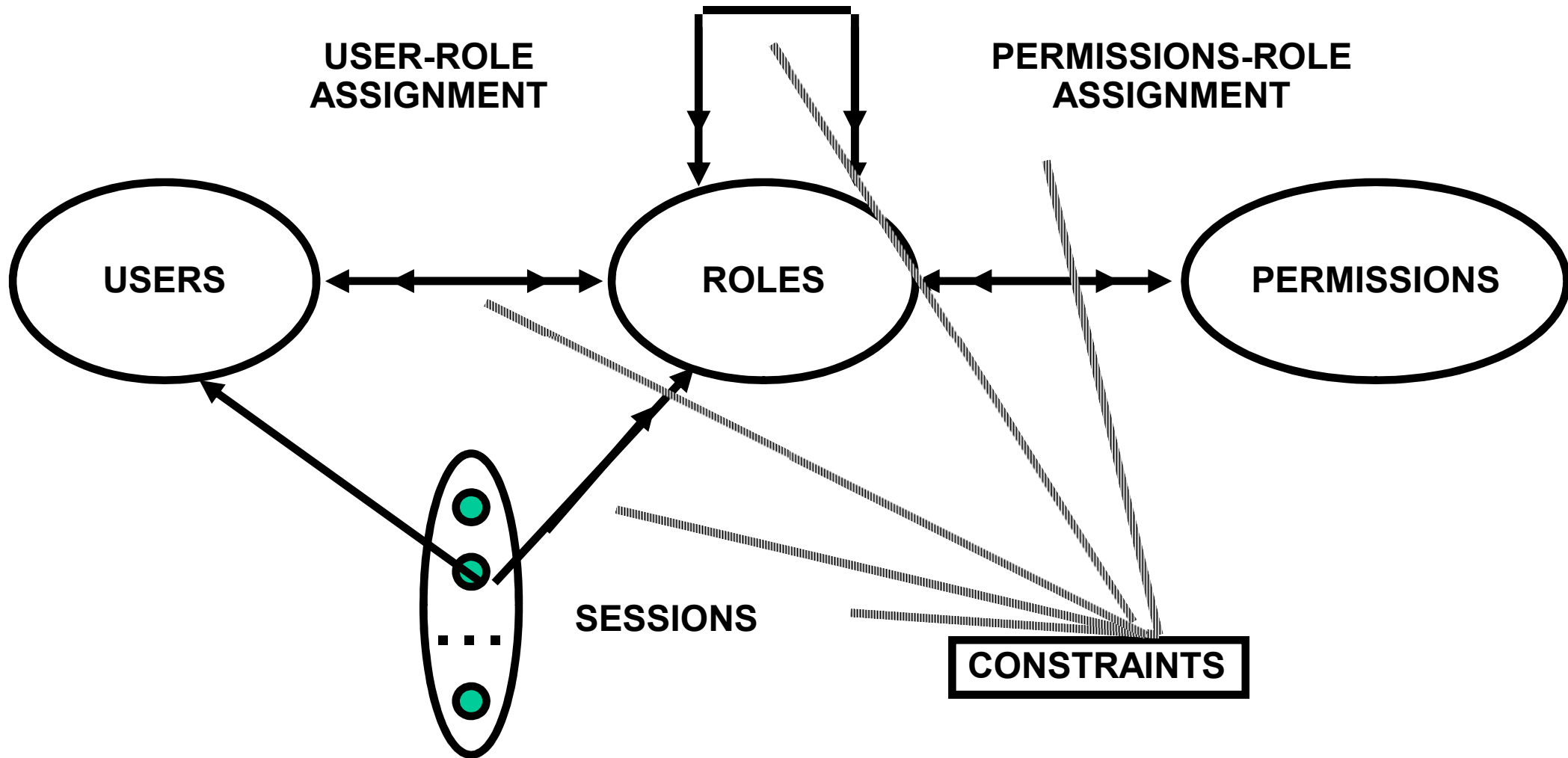
**Attack  
Centric**

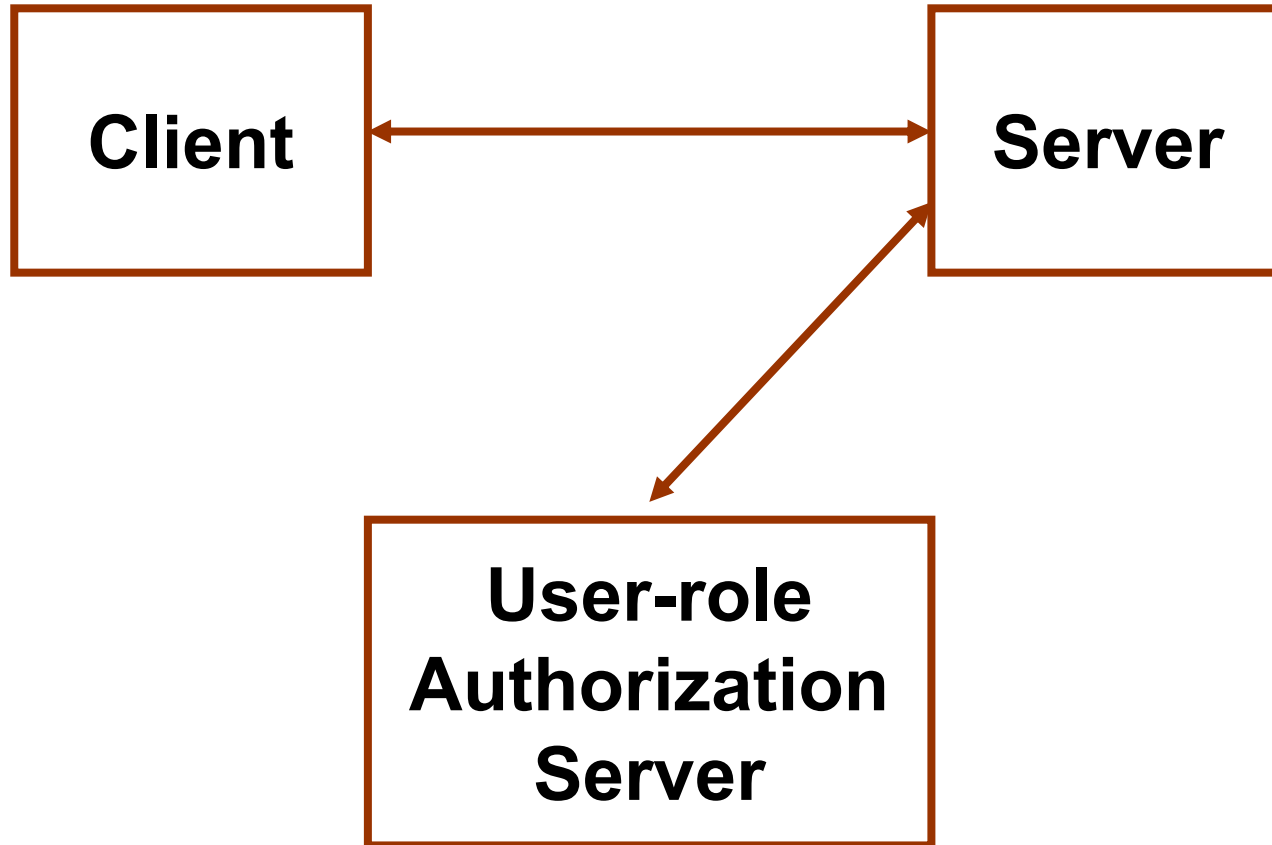
**FOUNDATIONS**  
**Building blocks and theory**

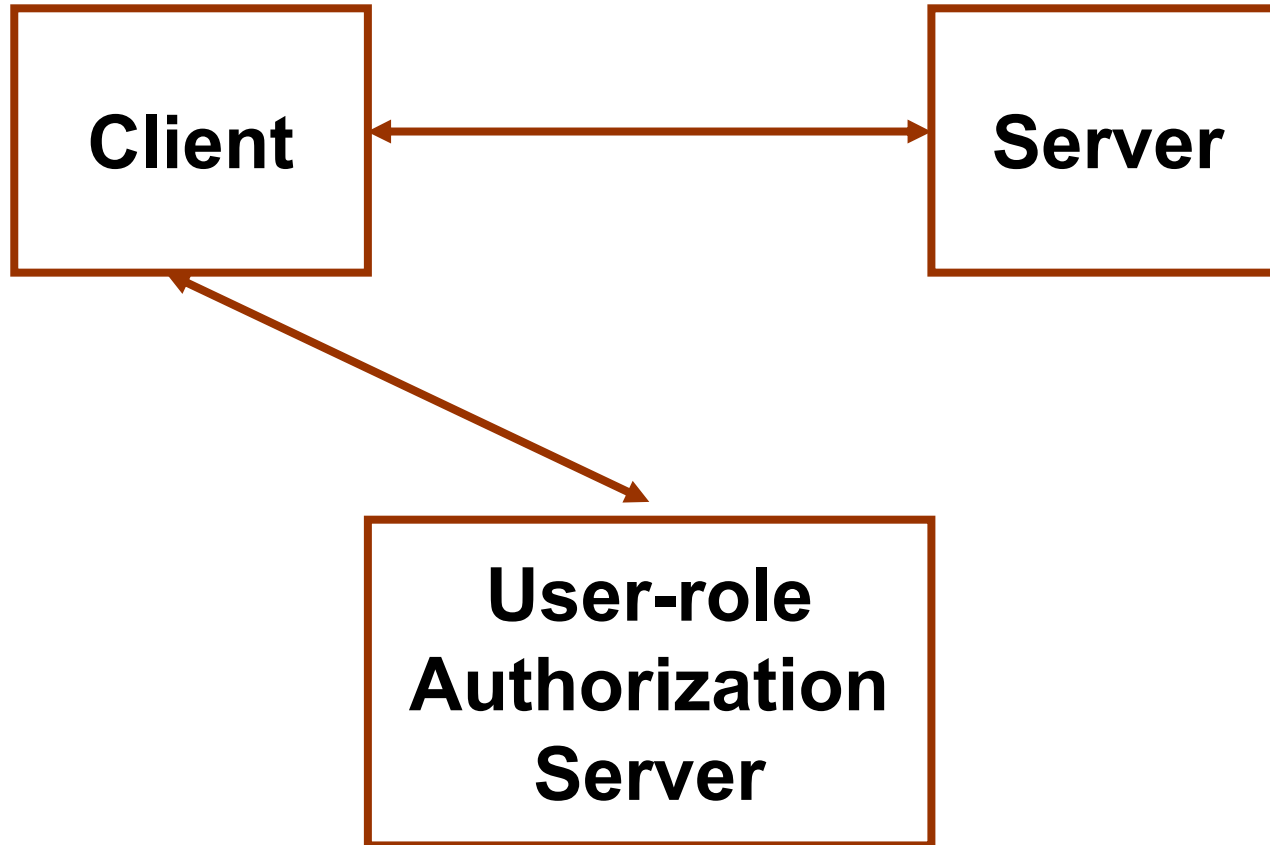


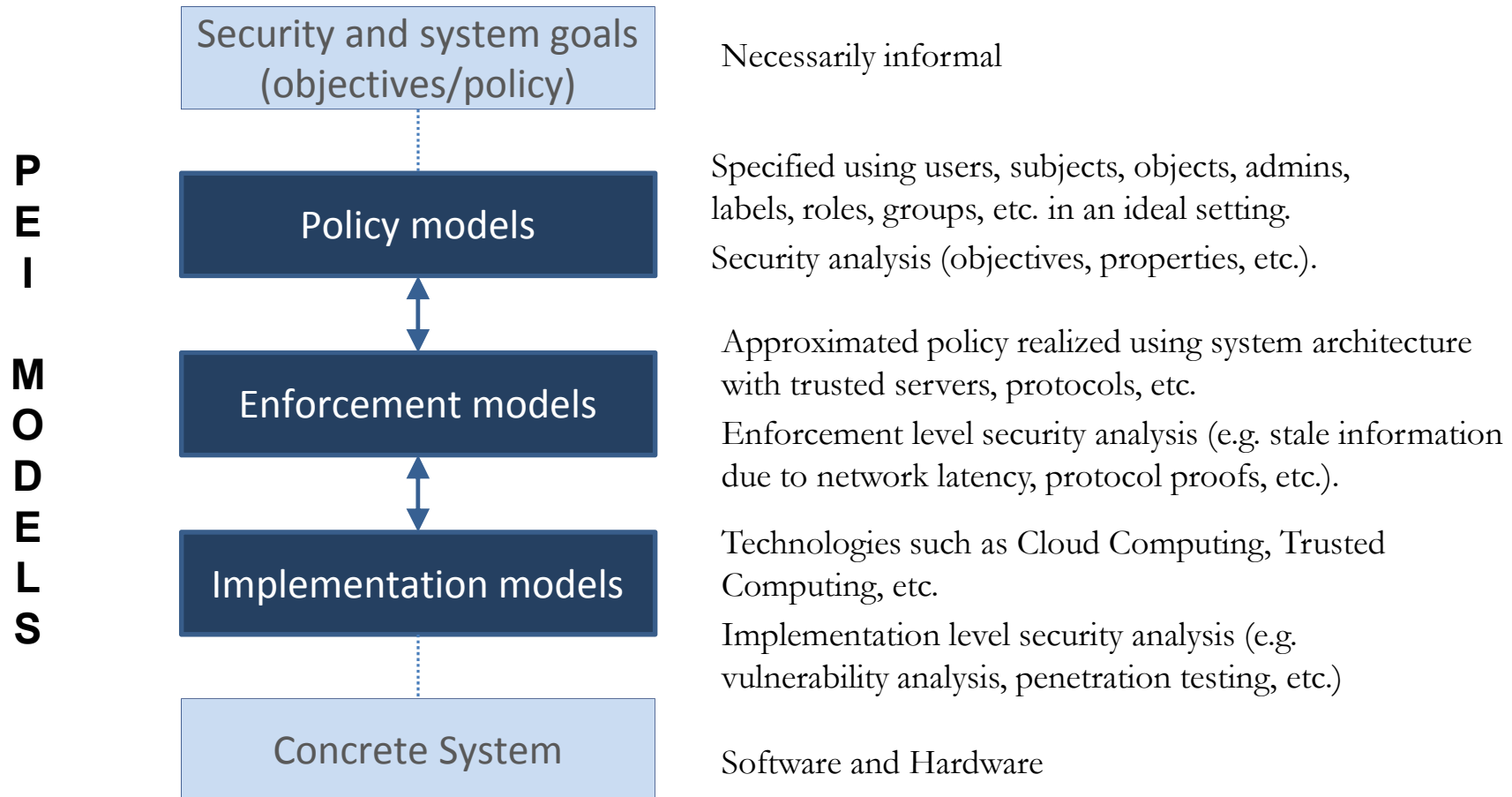


## ROLE HIERARCHIES









### ➤ Operational aspects

#### ❖ Group operation semantics

- Add, Join, Leave, Remove, etc
- Multicast group is one example

#### ❖ Object model

- Read-only
- Read-Write (no versioning vs versioning)

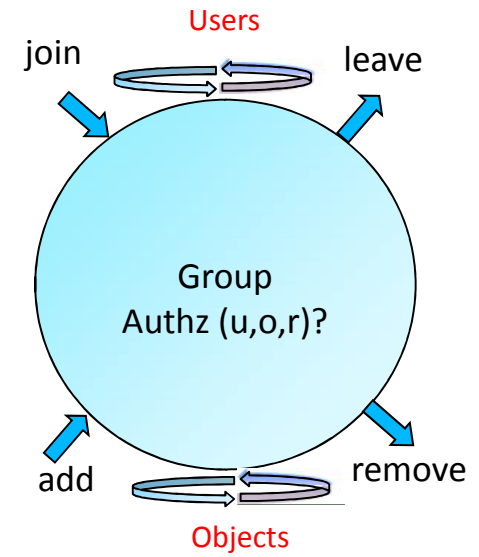
#### ❖ User-subject model

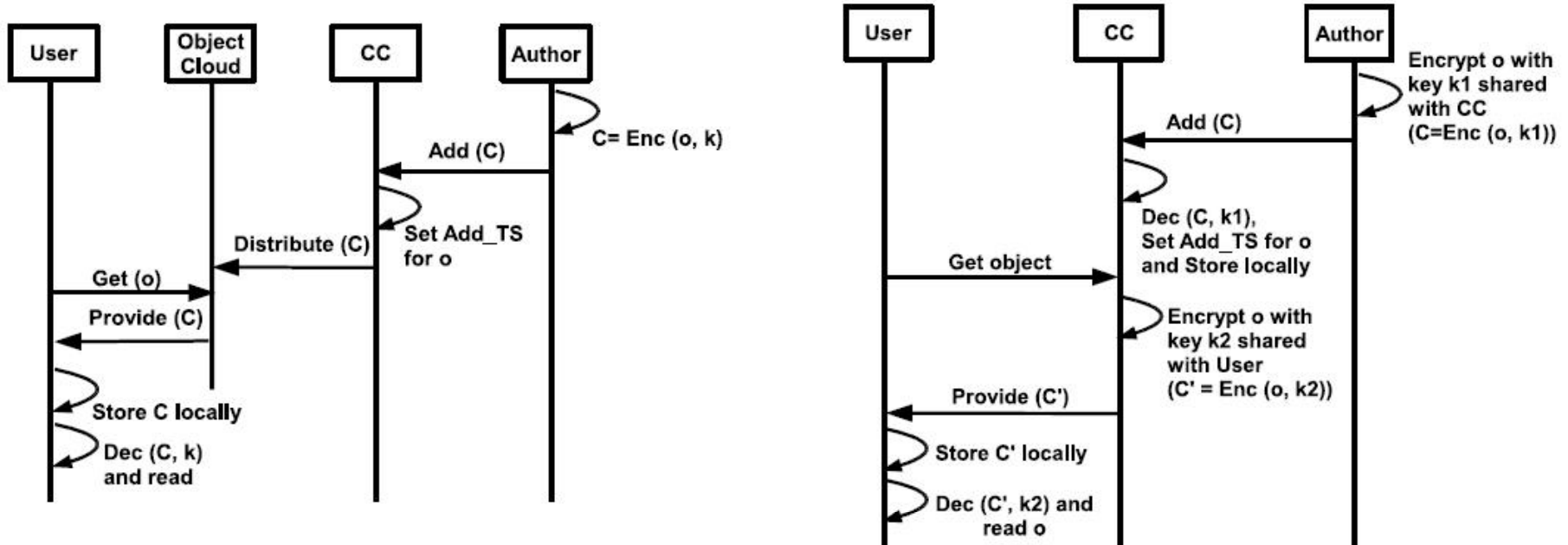
- Read-only Vs read-write

#### ❖ Policy specification

### ➤ Administrative aspects

- ❖ Authorization to create group, user join/leave, object add/remove, etc.





## Super-Distribution (SD)

## Micro-Distribution (MD)

- Scalability/Performance
  - SD: Encrypt once, access where authorized
  - MD: Custom encrypt for each user on initial access
- Assurance/Recourse
  - SD: Compromise one client, compromise group key
  - MD: Compromise of one client contained to objects on that client

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versus

➤ How can we be “secure”?